HARRISON LIANG

PRODUCT DESIGNER

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EXPERIENCE

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UX Intern *January 2020 - April 2020*Designed interactive SparkAR experiences and HTML5 playable ads for platforms like Instagram, Facebook, Snapchat. Analyzed and visualized user and consumer data using Python and Tableau.

American Fun

Design Intern March 2018 - August 2018 Assisted with designing company website. Tracked and analyzed key social media analytics on social media channels.

NYC Administration for Children's Services

Data Intern May 2015 - October 2015

Compile and analyze data using python and SQL.

EDUCATION

New York University May 2019 BS in Digital Communications and Media Magna cum laude

Relevant courses: Interactive Design, Content Strategy, CX for Digital Media, Cloud Computing, Typography and Layout, Visual Communication

SKILLS

Product Design Interaction Design User Research Content Strategy CX Analysis Usability Testing Rapid Prototyping Design Research Data Visualization

TOOLS

Adobe XD Sketch InVision Figma Illustrator Indesign Photoshop Blender HTML & CSS Javascript Python Tableau